

# EXHIBIT 1

**Int. Cl.: 32**

**Prior U.S. Cls.: 45, 46 and 48**

**Reg. No. 2,903,214**

**United States Patent and Trademark Office**

**Registered Nov. 16, 2004**

**TRADEMARK  
PRINCIPAL REGISTER**



HANSEN BEVERAGE COMPANY (DELAWARE  
CORPORATION)  
1010 RAILROAD STREET  
CORONA, CA 92882

CONTENT OF 50% OR LESS BY VOLUME THAT  
ARE SHELF STABLE, AND WATER, IN CLASS 32  
(U.S. CLS. 45, 46 AND 48).

FOR: DRINKS, NAMELY, CARBONATED SOFT  
DRINKS, CARBONATED DRINKS ENHANCED  
WITH VITAMINS, MINERALS, NUTRIENTS, AMI-  
NO ACIDS AND/OR HERBS, CARBONATED AND  
NON-CARBONATED ENERGY OR SPORTS  
DRINKS, FRUIT JUICE DRINKS HAVING A JUICE

FIRST USE 3-27-2002; IN COMMERCE 4-18-2002.

SER. NO. 78-246,564, FILED 5-7-2003.

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